

## SYSTEM AND METHOD FOR RENTING OR PURCHASING DIGITAL MEDIA

### ABSTRACT OF THE DISCLOSURE

5           A system and method for allowing a customer to rent or purchase a video on an  
optically readable medium is disclosed. In a preferred embodiment, the invention  
consists of a kiosk at which a customer makes a video selection and the video is written  
to the optically readable medium, such as a DVD, within the kiosk. By applying an  
opaquing layer that becomes opaque with exposure to light and/or air or due to the  
10       passage of time, the rented video becomes unreadable and the customer need not  
return the rented video to a video rental store. Because the video kiosk writes the video  
content to the DVD, the video kiosk is only limited to the number of stored blank DVDs  
rather than a fixed number of copies of a video as is a video rental store.